



WORLD YOUTH FESTIVAL



Participants of the Festival

10 000

Russian participants

10 000

Foreign participants

including

1000 children
14-17 years old

500
from Russia

500
from abroad

DATES

March 1st – 7th, 2024

VENUE

Sirius Federal Territory
(Olympic Park)

PARTICIPANTS

20 000 people

categories

Young leaders in such fields as business, media,
International cooperation, culture,
volunteering and charity,
sports, different areas of public life

Teenagers representing various
youth organizations and unions

Program blocks

1

DISCUSSION PROGRAM

(educational, conversational, scientific)

talk-shows, presentations, TED-talks,
game practices, workshops

2

CULTURAL PROGRAM

performances, workshops, concerts, theater
productions, shows, exhibitions, fairs,
excursions, Russian language lessons

3

SPORTS PROGRAM

demonstration performances, sports
shows, competitions, group workouts and
mass sports events

4

CHILDREN'S PROGRAM

activities organized by the "Sirius" center
and the "Movement of the First" uniting
more than a thousand children

5

EXHIBITION PROGRAM

exhibition of the achievements of
the regions, corporations and
universities

6

PURPOSEFUL PROGRAM

volunteer projects and activities

7

REGIONAL PROGRAM

a series of events in certain regions of the
Russian Federation, where some
participants will go after the main Festival
program ends



Principles of the program structure

1 DAY = 1 PURPOSE

1

Each day unveils one of the Festival purposes through different formats

MUTUAL AMPLIFICATION

3

Mutual amplification thanks to integration between Russian brands:

Festival of young art «Tavrida.ART»

Gastronomic Map of Russia

Educational marathon “Znaniye”

«Games of the Future» - car simulation and circuit races at the “Sochi Autodrom” race track

SYNERGY OF THE PROGRAM. UNITING THE RESOURCES

2

major Russian cities hosting large events
(Moscow, Nizhny Novgorod, Donetsk and others)

partner organizations
(«Znaniye», «Russia – Land of Opportunity»,
Association of Volunteer Centers and others)

top universities
(RANEPA, Tomsk Polytechnic University,
ITMO and others)

corporations
(VK, Sber, Russian Railways and others)
and other interested parties

HIGH-POTENTIAL FORMATS AND SPEAKERS

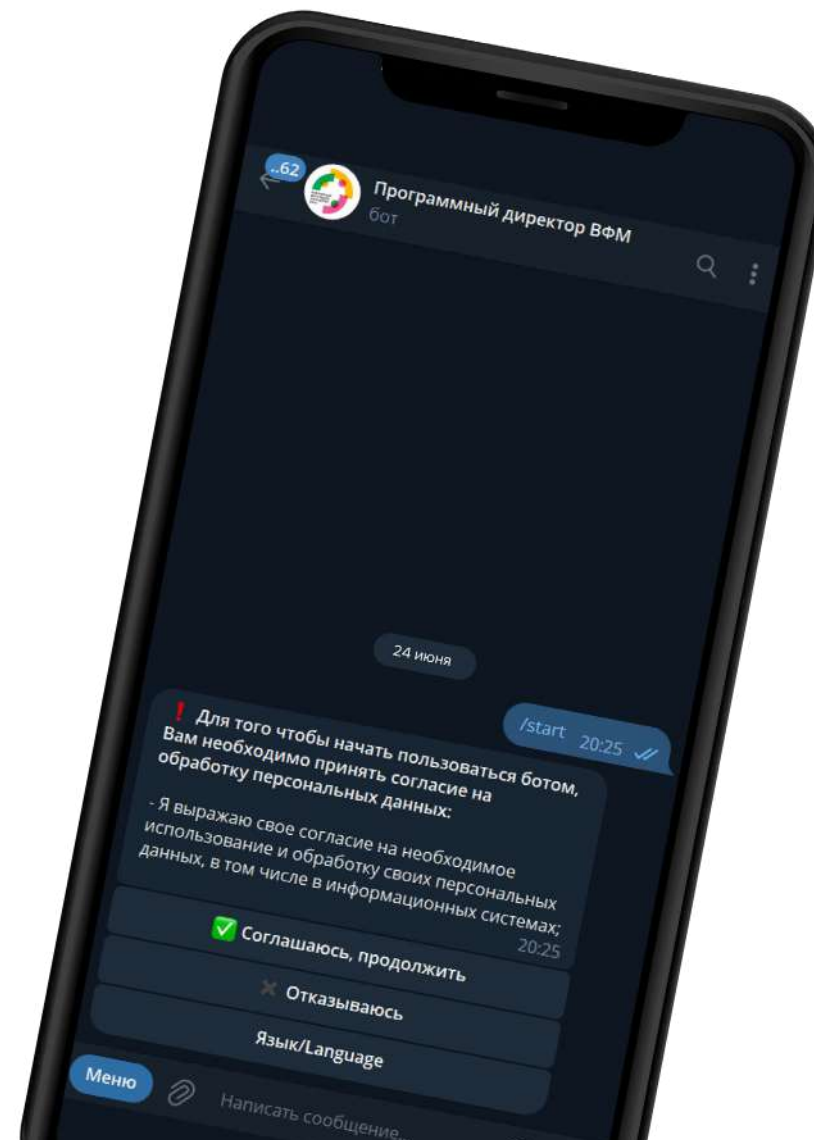
4

Up-to-date, state-of-the-art delivery of information with the use of modern technologies, maximum audience engagement and wow effects



The youth decides how the Festival will be

Everyone can suggest their ideas for the WYF 2024 program through a special chat-bot



BECOME A PARTICIPANT

Applications to the Festival for Russian and foreign youths opened on
June 24th, 2023

fest2024.com



Volunteer Corps



Anyone aged 18 and above can become a volunteer:

«silver» volunteers aged 55 and above;

individuals with special health needs, including those proficient in sign language;

corporate volunteers;

representatives of all-Russian volunteer movements specialized in healthcare, culture, rescue work, as well as «Volunteers of the Victory», etc.;

volunteers from past international events that took place in Russia.

5 000

citizens residing on the territory of the Russian Federation

including

250

volunteers from the Luhansk and Donetsk People's Republics, Zaporozhye and Kherson Regions



Selection and training will take place in certified Centers for volunteer engagement and training*

*In collaboration with the Association of Volunteer Centers

Primary volunteer roles

skills-based volunteers

volunteers serving in roles that demand a balance of both broad competencies and specialized expertise within a specific functional domain

attaché volunteers

highly trained volunteers that will engage in work with international delegations and communicate with foreign guests



general support volunteers
volunteers serving in operational roles that do not require professional training

urban volunteers
volunteers who will create a hospitable and comfortable environment, and help guests familiarize themselves with the host city



Applications to the Volunteer
Corps of the Festival opened on
June 8th, 2023, on the following platform:

DOBRO.RU



SEE YOU AT THE WORLD YOUTH FESTIVAL 2024!